

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS



CALIFORNIA PENINSULA

ASID California Peninsula

CARMEL BE WELL

April 29 - May 1, 2022



Sponsorship Opportunities

ASID California Peninsula Carmel BE WELL 2022 Sponsorship Commitment Form

PLEASE CHECK YOUR SPONSORSHIP LEVEL:

Redwood: \$3,000

Oak: \$2,000

Cypress: \$1,000

Eucalyptus: \$500

Driftwood: \$250

Primary Contact: _____ Phone: _____
Primary Contact E-mail: _____
Marketing Contact: _____ Email: _____
Company Name: _____ Phone: _____
Billing Address: _____
Account Contact: _____ Email: _____

I have read and understand the Chapter Sponsorship benefits at the level for which I have selected and further understand I am responsible for additional costs if I am hosting an event.

Signature: _____ Date: _____

Please return this commitment form to administrator@capen.asid.org. Upon receipt of your commitment form, an invoice will be issued.

Invoice payments can be made by check or credit card and will be due within 30 days of invoicing. There is a 3% service charge for payments made by credit card. After receipt of full payments, benefits will begin.

All sponsorships are subject to approval by the California Peninsula Chapter of ASID. Special event sponsor benefits or number of sponsors at any or all levels may be changed at any time provided that the benefits in effect at the time of a sponsor paying are honored. All of the above are subject to ASID and CA Peninsula ASID Chapter guidelines and approval.



CALIFORNIA PENINSULA ASID
1346 The Alameda, Suite 7-195 | San Jose, CA 95126-5006
T 408.906.9577 | E administrator@capen.asid.org | www.capen.asid.org



Sponsorship Levels	Redwood \$3,000	Oak \$2,000	Cypress \$1,000	Eucalyptus \$500	Driftwood \$250	Sea Grass
Maximum Number	2	4	10	6	Unlimited	1
Host a dinner event in your showroom for 60-100 attendees on Friday (10/1) night or Saturday (10/2) night (6-9p.m.)	✓					
Logo* on all event materials (e-mail invitations, signage)	✓	✓	✓			
Logo* to appear on screens in between presentations	✓	✓	✓			
CEU presentation at event location and a 10-minute presentation about your company (approximately 1 hour)		✓				
Tabletop to display collateral with mention of table-top location prior to breaks	✓	✓	✓			
Single page ad with logo* thanking all event sponsors in ASID California Peninsula Chapter Design Magazine (Summer or Winter issue)	✓	✓	✓			
Provide items to be included in the giveaway bag	✓	✓	✓			
Logo* included in social media posts	✓	✓				
Your business will be included on a map given to attendees to show them where related businesses are in the area	✓	✓	✓	✓	✓	
Signage displayed at specific meal or snack break				✓		
Plants and flowers at the event in presentation room and check-in table with signage and recognition						✓

*Logo sizing commensurate with sponsorship level. Promotion inclusion to begin upon receipt of payment and receipt of logo.

Please submit logos in vector format (EPS, AI or SVG) or high resolution images (10MG or higher)



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ASID is a community of people - designers, industry representatives, educators, and students committed to interior design.

ASID

A Brief History

Founded in 1975, the American Society of Interior Designers (ASID) is the oldest, largest, and leading professional organization for interior designers. While the Society has existed for more than 40 years, the rich, vibrant history of the organization dates back further, much further, to the founding of its preceding organizations, the American Institute of Interior Designers (AID) and the National Society of Interior Designers (NSID). The History of ASID: 30 Years of Advancing the Interior Design Profession was published in 2005 to capture the Society's evolution.

California Peninsula ASID Chapter

San Francisco Peninsula to Monterey Bay

The California Peninsula ASID Chapter covers the entire San Francisco Peninsula and includes approximately 400 interior designer members from San Mateo, Santa Clara, Santa Cruz, and Monterey counties. These are cutting-edge professionals who maintain the highest level of design standards. They are experts in satisfying diverse client needs while effectively working with established budgets and deadlines.

Our goal is to effectively promote the value of interior design to the general public, related professions, and our members through education, community service, and exposure, while advocating the right of interior designers to practice as professionals.

Our Chapter makes this possible through fundraising events, sponsorship, and in-kind donations. All funds are used to engage a variety of professional programs and activities for all members, students, established professionals, and our Industry Partners. We strive to engage our diverse audience.



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