



CA PENINSULA ASID

Chapter Sponsorship Opportunities

Building Partnerships That Matter

2019

Sponsorship Commitment Form

Please check your Sponsorship Level

Diamond: \$10,000

Silver: \$2,500

Platinum: \$7,500

Bronze: \$1,000

Gold: \$5,000

A La Carte: \$500

Contact: _____

Telephone: _____

Contact Email: _____

Marketing Contact: _____

Email: _____

Company Name: _____

Company Telephone Number: (____) _____ (____) _____

Billing Address: _____

Accounts Payable: _____

Email: _____

I have read and understand the Chapter Sponsor benefits at the level for which I am signing up and further understand additional costs apply for hosting an event.

Signature _____

Email: _____

Please make checks payable to CA Peninsula ASID Chapter and include your commitment form with payment and mail to:

CA Peninsula ASID Chapter
1346 The Alameda, Ste 7-195
San Jose, CA 95126 – 5006

*Payments can also be made via credit card for an additional 3% service charge. Send your completed commitment form via email to administrator@capen.asid.org with your request to pay by credit card, and our Chapter Administrator will contact you for payment by phone. Payment is due within 30 days. **Benefits will not begin until full payment is received.***



Sponsorship Levels	A La Carte \$500	Bronze \$1,000	Silver \$2,500	Gold \$5,000	Platinum \$7,500	Diamond \$10,000
Max number of Sponsors at this level	unlimited	unlimited	8	5	2	1
Guaranteed Chapter meeting/event* Option to sponsor Design Awards Gala						X
First right of refusal to host Chapter meeting/event				3 rd	2 nd	1 st
First right of refusal to host Chapter Lunch & Learn			X	3 rd	2 nd	1 st
First right of refusal on Sponsorship opportunities throughout the year		X	X	3 rd	2 nd	1 st
Opportunity to speak at a Chapter meeting/event			1	2	4	unlimited
Name & logo (w/ link) displayed on website (CA Pen ASID Chapter home and Sponsor pages)		X	X	X	X	may include company photo
Advertisement in Chapter Magazine		business card size 1x per yr	¼ page 1x per yr	½ page 2x per yr	1 full page 4x per yr	1 full page 4x per yr
Advertisement in Chapter Directory						1 full page
Name & logo prominently displayed on CA Pen ASID Chapter slide presentations		X	X	X	X	X
Complimentary tickets to regular Chapter meeting	1	2	3	4	6	8
May use above referenced complimentary Chapter meeting tickets at Design Award Gala or Holiday Party				may use 2 of 4	may use all 6	may use all 8
Complimentary eBlast (events/product announcements; must meet ASID brand standards)		1	2	4	8	12
Provide logo bags and other swag items with company info at events**		X	X	3 rd	2 nd	1 st
Photo opportunity with Chapter Board (present at meetings, posted to Facebook)	X	X	X	X	X	X
Permission to use ASID Sponsor logo on your website***	X	X	X	X	X	X

*Venue permitting, expect up to, and in excess of, 100 guests. **Additional items may be added to Goodie/Swag Bags by all Chapter Sponsors, and all items are subject to approval by the Chapter Board of Directors. ***Permission for use of Sponsorship level in PR and use of Sponsorship reference, Chapter name, and ASID logo are subject to prior written approval of Chapter Board of Directors and must be in accordance with ASID Brand Standards. Sponsorship benefits are valid for the year of Sponsorship only upon receipt of full payment, with the exception of Diamond Sponsor which is valid for a full calendar year. All of the above are subject to ASID and CA Peninsula ASID Chapter guidelines and approval.

ASID is a community of people - designers, industry representatives, educators and students committed to interior design.

ASID

A Brief History

Founded in 1975, the American Society of Interior Designers is the oldest, largest and leading professional organization for interior designers. While the Society has existed for more than 40 years, the rich, vibrant history of the organization dates back further--much further--to the founding of its preceding organizations, the American Institute of Interior Designers (AID) and the National Society of Interior Designers (NSID). *The History of ASID: 30 Years of Advancing the Interior Design Profession* was published in 2005 to capture the Society's evolution.

CA Peninsula Chapter

San Francisco Peninsula to Monterey Bay

The CA Peninsula ASID Chapter covers the entire San Francisco Peninsula and includes approximately 400 interior designer members from San Mateo, Santa Clara, Santa Cruz and Monterey counties. These are cutting-edge professionals who maintain the highest level of design standards. They are experts in satisfying diverse client needs while effectively working with established budgets and deadlines.

Our goal is to effectively promote the value of interior design to the general public, related professions and our members through education, community service, and exposure, while advocating the right of interior designers to practice as professionals.

Our Chapter makes this possible through fundraising events, sponsorship and in-kind donations. All funds are used to engage a variety of professional programs and activities for all members, students, established professionals and our Industry Partners. We strive to engage our diverse audience.