



**CA PENINSULA ASID**

## **Chapter Sponsorship Opportunities**

Building Partnerships That Matter

**NOVEMBER 2019**

# SPONSORSHIP COMMITMENT

Please check your Sponsorship Level

☐ Diamond: \$10,000

☐ Silver: \$2,500

☐ Platinum: \$7,500

☐ Bronze: \$1,000

☐ Gold: \$5,000

Primary Contact: \_\_\_\_\_

Telephone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Marketing Contact Name & Email (for Marketing Assets): \_\_\_\_\_

Company Name: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Accounts Payable Contact: \_\_\_\_\_

Email: \_\_\_\_\_

*I have read and understand the Chapter Sponsorship benefits at the level for which I am signing up and further understand I am responsible for additional costs for hosting an event.*

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Please return this commitment form to [administrator@capen.asid.org](mailto:administrator@capen.asid.org). Upon receipt of your commitment form, an invoice will be issued.

Invoice payments can be made by check or credit card and will be due within 30 days of invoicing. There is a 3% service charge for payments made by credit card. **After receipt of full payment, benefits will begin on the first of the following month.**



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T 408.906.9577 | E [administrator@capen.asid.org](mailto:administrator@capen.asid.org) | [www.capen.asid.org](http://www.capen.asid.org)

<b>Sponsorship Levels</b>	<b>Diamond \$10,000</b>	<b>Platinum \$7,500</b>	<b>Gold \$5,000</b>	<b>Silver \$2,500</b>	<b>Bronze \$1,000</b>
<b>Max Number</b>	<b>1</b>	<b>3</b>	<b>5</b>	<b>8</b>	<b>Unlimited</b>
<b>Advertisement in Chapter Directory</b>	<b>1 full page</b>	<b>1/3 page</b>			
<b>Advertisement in Chapter Magazine</b>	<b>1 full page 4 times per year + Author one article</b>	<b>1 full page 4 times per year</b>	<b>½ page 2 times per year</b>	<b>¼ page 2 times per year</b>	<b>3.5 x 2 inches 1 time per year</b>
<b>Monthly Chapter Event Host/Sponsor</b>	✓	✓	✓		
<b>Chapter Lunch &amp; Learn Host/Sponsor</b>	✓	✓	✓	✓	
<b>Opportunity to Speak at Chapter Event</b>	✓	✓	✓	✓	
<b>Name &amp; Logo Displayed on Website</b>	✓ May include company photo	✓	✓	✓	✓
<b>Name &amp; Logo Prominently Displayed on CA Pen ASID Presentation</b>	✓	✓	✓	✓	✓
<b>Complimentary Tickets to Regular Chapter Meetings</b>	<b>8</b> (all can be used at Premier Annual Event)	<b>6</b> (all can be used at Premier Annual Event)	<b>4</b> (2 can be used at Premier Annual Event)	<b>3</b>	<b>2</b>
<b>Complimentary eBlasts (event/product announcements – must be ASID approved)</b>	<b>12</b>	<b>8</b>	<b>4</b>	<b>2</b>	<b>1</b>
<b>Use of ASID Logo on your Website**</b>	✓	✓	✓	✓	✓
<b>Photo Opportunity with Chapter Board (posted to Facebook/Instagram)</b>	✓	✓	✓	✓	✓
<b>Provide Logo Bags/Other Swag Items at Company Info at Events***</b>	✓	✓	✓	✓	✓

All sponsorships are subject to approval by the California Peninsula Chapter of ASID. Sponsor benefits or number of sponsors at any or all levels may be changed at any time provided that the benefits in effect at the time of a sponsor paying are honored.

\*Venue permitting, expect up to, and in excess of, 100 guests. \*\*Permission for use of Sponsorship level in PR and use of Sponsorship reference, Chapter name, and ASID logo are subject to prior written approval of Chapter Board of Directors and must be in accordance with ASID Brand Standards. \*\*\*Additional items may be added to Goodie/Swag Bags by all Chapter Sponsors, and all items are subject to approval by the Chapter Board of Directors. Sponsorship benefits are valid for one calendar year beginning on the 1<sup>st</sup> of the preceding month of after receipt of payment. All of the above are subject to ASID and CA Peninsula ASID Chapter guidelines and approval.

***ASID is a community of people - designers, industry representatives, educators and students committed to interior design.***

Founded in 1975, the American Society of Interior Designers (ASID) is the oldest, largest and leading professional organization for interior designers. While the Society has existed for more than 40 years, the rich, vibrant history of the organization dates back further--much further--to the founding of its preceding organizations, the American Institute of Interior Designers (AID) and the National Society of Interior Designers (NSID). *The History of ASID: 30 Years of Advancing the Interior Design Profession* was published in 2005 to capture the Society's evolution.

## **CA Peninsula Chapter**

### **San Francisco Peninsula to Monterey Bay**

The CA Peninsula ASID Chapter covers the entire San Francisco Peninsula and includes approximately 400 interior designer members from San Mateo, Santa Clara, Santa Cruz and Monterey counties. These are cutting-edge professionals who maintain the highest level of design standards. They are experts in satisfying diverse client needs while effectively working with established budgets and deadlines.

Our goal is to effectively promote the value of interior design to the general public, related professions and our members through education, community service, and exposure, while advocating the right of interior designers to practice as professionals.

Our Chapter makes this possible through fundraising events, sponsorship, and in-kind donations. All funds are used to engage a variety of professional programs and activities for all members, students, established professionals, and our Industry Partners. We strive to engage our diverse audience.