



ASID CA Peninsula
Chapter Sponsorship Opportunities
Building Partnerships that Matter

ASID is a community of people - designers, industry representatives, educators and students, committed to interior design.

ASID

A Brief History

Founded in 1975, the American Society of Interior Designers is the oldest, largest and leading professional organization for interior designers. While the Society celebrated its 40th anniversary this year, the rich, vibrant history of the organization goes back further--much further--to the founding of its predecessor organizations, the American Institute of Interior Designers (AID) and the National Society of Interior Designers (NSID). The History of ASID: 30 Years of Advancing the Interior Design Profession was published in 2005 to commemorate the Society's rich and vibrant history.

CA Peninsula Chapter

San Francisco Peninsula to Monterey Bay

The CA Peninsula Chapter, ASID covers the entire San Francisco Peninsula and includes approx 400 interior designer members from San Mateo, Santa Clara, Santa Cruz and Monterey counties. These are cutting-edge professionals who maintain the highest level of design standards. They are experts at satisfying their clients' diverse needs while effectively working under budgets and deadlines.

Our goal is to effectively promote the value of interior design to the general public, related professions and our members through education, community service and exposure, while supporting the advocacy of the right of interior designers to practice as professionals.

Our chapter makes this possible through fund-raising events, sponsorship and in-kind donations. All funds are used to engage a variety of professional programs and activities for all members, students, established professionals and our Industry Partners. We strives to engage our diverse audience.

Sponsorship Levels

	Bronze \$500	Silver \$2,000	Gold \$5,000	Platinum \$7,500	Diamond \$10,000
Maximum number of Sponsors at this level	unlimited	unlimited	6	4	2
Guaranteed meeting event					✓
First right of refusal for hosting major/ Chapter meeting *			3rd	2nd	1st
First right of refusal for hosting non-chapter meeting (lunch & learn)		✓	3rd	2nd	1st
First right of refusal on sponsorship opportunities throughout the year.		✓	3rd	2nd	1st
Logo on Chapter Sponsor Banner.	✓	✓	✓	✓	✓
Name\logo (w/ link) displayed on website (home and sponsor pages)	✓	✓	✓	✓	includes Company photo
Advertisement in Chapter Chronicle	Business Card size 1x per yr.	¼ Page 1x per yr.	½ Page 2 x per yr.	1 Full page 4 x per yr.	1 Full page 4 x per yr.
Advertisement in Chapter Directory					1 Full page
Name\logo prominently displayed on slide presentations	✓	✓	✓	✓	✓
Name\logo prominently displayed on website with link.	✓	✓	✓	✓	✓
Complimentary tickets to regular Chapter Meeting	1	2	4	6	8
Can use complimentary tickets at Design Award or Holiday Party			May use 2	✓	✓
Complimentary eBlast to members (for events and product announcements)		2	4	8	12 (1 per month)
Provide logo bags and other swag items with company info at events **	✓	✓	3rd	2nd	1st
Photo op with Chapter Board present at meetings (posted to Facebook)	✓	✓	✓	✓	✓
Permission to use ASID Sponosor logo on your website***	✓	✓	✓	✓	✓

*Venue permitting; expect up to and in excess of 100 guests. **Additional items may be added to Goodie/Swag Bags by all chapter sponsors and all items are subject to approval of Chapter Board of Directors. ***Permission for use of Sponsorship Level in PR; use of sponsorship reference, chapter name, and ASID logo is subject to "prior written approval" of Chapter Board of Directors; and, must be in accordance with ASID Graphic Standards. *Sponsorship benefits are valid for year of sponsorship only. All of the above subject to ASID and CA Peninsula ASID guidelines and approval.*

Sponsorship Commitment Form

Please check your Sponsorship Level

- Diamond: \$10,000 Silver: \$2,000
 Platinum: \$7,500 Bronze: \$500
 Gold Sponsor: \$5,000 Other Donation:

Contact Name _____

Contact Telephone Number _____

Contact Email address: _____

Company Name _____

Company Telephone Number _____

Billing Address: _____

Signature _____

Amount Paid _____

Please make checks payable to ASID CA Peninsula Chapter
Please include your commitment form with payment and mail to:
1346 The Alameda, Ste 7-195, San Jose, CA 95126 - 5006

Payments can also be made via credit card. Send your completed commitment form via email to administrator@capen.asid.org with your request to pay by credit card, our Chapter Administrator will contact you for payment by phone.

